

SPONSORSHIP
PACKAGE

Story As Community 2023-24

Open books. Open minds. Open doors.



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About Niteo

www.niteo.org

[@niteoafrica](https://twitter.com/niteoafrica)

Since 2007, Niteo has been supporting children and families to develop the literacy skills needed to build bright and hopeful futures.

Lower levels of literacy can lead to difficulty finding and maintaining secure, meaningful, and financially viable employment. Whereas higher levels of literacy increase the possibility of earning higher levels of income and lifelong health. High literacy can even lead people to be more socially engaged, to volunteer, and to have greater trust in people and institutions.

It is for reasons like these that Niteo facilitates *Story As Community*, a family reading program for newcomer families in the Okanagan.



Story As Community

Transforming learning loss and isolation to community literacy and joy

Parent Participant

"My daughter became very confident of talking with people, and started to read books."

Parent Participant

"My son's teacher asked me what I was doing differently as my son's reading improved by many Reader levels in just a few weeks. I told her about Niteo."

Kelowna & Vernon Fall & Winter Sessions (2023-24)

Each session runs once a week for 8 weeks at the Downtown Kelowna, Rutland, & Vernon branches of the Okanagan Regional Library.

Families are matched with volunteer Reading Mentors to support both children and parents in their reading and English language speaking goals.

"For us, the program turned out to be much more than just reading (though both boys grew from level 1 to level 8). I could see the people who shared something of their own to help my kids and myself feel welcome and included. I really hope that Niteo program continues, so that more families could experience that "Welcome to Canada" is more than just a greeting."

Parent Participant

Celebration Pizza Party & Gift of a Book



How You Can Help

We are seeking sponsors to provide a pizza party and gift of a brand new book for each participant at the end of each 8 week session.

We are happy to discuss how we can create a meaningful opportunity for you as a sponsor.

Sponsor Recognition

- Recognition on social media, e-newsletter, and annual report.
- Sticker with company logo inside each book.
- Opportunity to attend the Celebration Party.

Sponsor Opportunities

Fall 2023 Sessions: October 3 - November 30
Winter 2024 Sessions: January 30 - March 14

Tuesdays: Rutland ORL
Wednesdays: Downtown Kelowna ORL
Thursdays: Vernon ORL

No.	Description	Price
1.	Pizza Party	\$500
2.	Session Gift of a Book	\$500
3.	Session Sponsor	\$5,000
4.	Annual Sponsor	\$15,000

We are planning 6 Celebration sessions for the 2023-24 year (3 in Fall 2023 and 3 in March 2024) and invite you to consider a sponsorship opportunity that works for you.

Will you partner with us to build bright and hopeful futures?

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