# Story As Community 2023-24

niteo

Open books. Open minds. Open doors.



www.niteo.org



About Niteo

www.niteo.org

@niteoafrica

Since 2007, Niteo has been supporting children and families to develop the literacy skills needed to build bright and hopeful futures.

Lower levels of literacy can lead to difficulty finding and maintaining secure, meaningful, and financially viable employment. Whereas higher levels of literacy increase the possibility of earning higher levels of income and lifelong health. High literacy can even lead people to be more socially engaged, to volunteer, and to have greater trust in people and institutions.

It is for reasons like these that Niteo facilitates *Story As Community*, a family reading program for newcomer families in the Okanagan.



### Kelowna & Vernon Fall & Winter Sessions (2023-24)

Each session runs once a week for 8 weeks at the Downtown Kelowna, Rutland, & Vernon branches of the Okanagan Regional Library.

Families are matched with volunteer Reading Mentors to support both children and parents in their reading and English language speaking goals. "For us, the program turned out to be much more than just reading (though both boys grew from level 1 to level 8). I could see the people who shared something of their own to help my kids and myself feel welcome and included. I really hope that Niteo program continues, so that more families could experience that "Welcome to Canada" is more than just a greeting."

#### **Parent Participant**

# Celebration Pizza Party & Gift of a Book





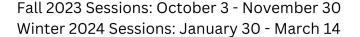
We are seeking sponsors to provide a pizza party and gift of a brand new book for each participant at the end of each 8 week session.

We are happy to discuss how we can create a meaningful opportunity for you as a sponsor.

## Sponsor Recognition

- Recognition on social media, enewsletter, and annual report.
- Sticker with company logo inside each book.
- Opportunity to attend the Celebration Party.

## Sponsor Opportunities



Tuesdays: Rutland ORL

Wednesdays: Downtown Kelowna ORL

Thursdays: Vernon ORL

No.	Description	Price
1.	Pizza Party	\$500
2.	Session Gift of a Book	\$500
3.	Session Sponsor	\$5,000
4.	Annual Sponsor	\$15,000

We are planning 6 Celebration sessions for the 2023-24 year (3 in Fall 2023 and 3 in March 2024) and invite you to consider a sponsorship opportunity that works for you.

Will you partner with us to build bright and hopeful futures?

antonia@niteo.org

587.783.0725